



Tel | 010 261 5072 | 082 454 8033
Address | Studio 5 Rosslee Sentrum
Charl Cilliers Ave 54
Alberton, 1449
www.addshine.africa

Privacy Policy

addVenture Events (Pty) Ltd t/a addShine is committed to protecting your personal information and complying with the Protection of Personal Information Act, 4 of 2013 (“POPIA”).

This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website or make a purchase.

1. Information We Collect

1.1 Information You Provide

Full name

Email address

Contact number

Billing and delivery address

Order details and preferences

Communications via email, forms, or customer support

1.2 Payment Information

Payments are processed securely by third-party payment providers such as PayFast.

addShine does not store credit or debit card details.

1.3 Automatically Collected Information

IP address

Browser and device type

Pages visited and actions taken

Location data (approximate)

Cookies and tracking technologies

The Most Active Team in Corporate Clothing | Gifts | Workwear | Banners | Flags & Gazebos

addVenture Events (Pty) Ltd t/a addShine | Co Reg: 2022/001900/07 | VAT Nr: 4680317403

Addventure Events (Pty) Ltd t/a addShine | Reg. 2022/001900/07 | Directors: C Rosslee-Venter – E Human



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2. How We Use Your Personal Information

We use your information to:

Process and fulfil orders

Arrange delivery by courier partners

Communication about orders or enquiries

Provide customer support

Improve website performance and user experience

Send marketing communications (only where consent has been given)

Comply with legal obligations

3. Lawful Basis for Processing (POPIA)

We process personal information based on:

Contractual necessity (orders and delivery)

Consent (marketing communications and cookies)

Legal obligations

Legitimate business interests that do not override your rights

4. Sharing of Personal Information

We may share information with:

Payment processors

Courier and logistics partners

Website hosting and IT service providers

Accounting, legal, and compliance providers

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All service providers are contractually obligated to protect your data.

We never sell or trade personal information.

5. Cookies & Tracking

We use cookies to:

Enable website functionality

Remember user preferences

Analyse traffic and site performance

Support advertising and remarketing (where consented)

See our Cookie Policy below for full details.

6. Data Security

We use appropriate technical and organisational safeguards to protect your personal information. While we strive to protect your data, no system can guarantee 100% security.

7. Data Retention

We retain personal data only as long as:

Necessary for operational purposes

Required by law (tax, accounting, POPIA)

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8. Your Rights

Under POPIA, you may:

Request access to your personal data

Correct or delete your data

Withdraw consent at any time

Object to direct marketing

Lodge a complaint with the Information Regulator (South Africa)

9. Third-Party Links

Our website may link to third-party websites. We are not responsible for their privacy practices.

10. Children's Privacy


Our services are not intended for individuals under 18 years of age. We do not knowingly collect personal information from minors.


11. Policy Updates


We may update this Privacy Policy from time to time. Updates will be published on this page.

12. Contact Details

addVenture Events (Pty) Ltd t/a addShine

 Email: sales@addshine.africa

 Phone: 010 261 5072

 Address: Shop 5, Rosslee Sentrum, 54 Charl Cilliers Ave, Alberton North, 1449

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